



## ROBINWAY DAIRY NAMED WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT FOR THEIR EFFORTS IN ENVIRONMENTAL INNOVATION

### FOR IMMEDIATE RELEASE

**WAUKESHA, WI** (May 26, 2015) – Livestock Water Recycling, Inc. President Ross Thurston was in Wisconsin last week to support Robinway Dairy as they accepted the 2015 Wisconsin Business Friend of the Environment Award for Environmental Innovation at the annual The Business Friend of the Environment Awards.

Robinway Dairy is in the process of installing the LWR Manure Treatment System that will allow them to continue to expand their operation sustainably without having to acquire additional land for nutrient management. They will be able to add more cows and increase milk production while gaining an abundant source of clean, reusable water.

"We were proud to be there to support Robinway Dairy as they were recognized for this special achievement" says Thurston. "Robinway Dairy continues to raise the bar in sustainable farming and environmental innovation" he adds. "We have nothing but respect for the dairy industry and we are proud to help farms like Robinway Dairy reduce their environmental footprint. Jay Binversie is part of a growing group of dairy industry leaders who are changing the way livestock farmers manage manure. This award validates that his efforts are on the right track to shaping the way manure is managed in the future."

"Wisconsin businesses are leaders in environmental innovation and stewardship and that leads to a cleaner environment for our families. We are fortunate to have so many companies that go beyond what is required under state and federal regulations," said Kurt R. Bauer, WMC President/CEO. "And, clean companies are successful and profitable companies and that leads to better jobs and brighter futures for our families."

The Business Friend of the Environment Awards highlight what Wisconsin companies are doing in the areas of sustainability, innovative technology and environmental stewardship. The goal of this awards program is to demonstrate to state policymakers, businesses and the public that sound environmental practices are good for Wisconsin and its business environment.

**"Being a good environmental citizen is a critical part of our business" says Robinway Dairy's Jay Binversie. "It is important for us to continue to make efforts to become more sustainable. To be recognized for this achievement is a great honour." He continues "We are excited about our LWR System and how it will improve our manure management practices here on the farm."**

It is estimated that by the year 2050 farmers will need to increase world food production by 70% in order to meet the needs of 9 billion people. With this increased demand, the agricultural sector is under extreme pressure to improve how it uses water resources and manages nutrients. Farmers like Binversie are rising to the challenge through innovation. By installing the LWR System, Robinway Dairy will eliminate the risk of ground water contamination through strategic and surgical nutrient application, and will significantly reduce their ground water withdrawals.

An independent panel of judges representing industry, environmental groups, the Department of Natural Resources, and the University of Wisconsin select the Business Friend of the Environment winners. Awards were presented at a luncheon at the Milwaukee Marriott West in Waukesha.

**About the Wisconsin Manufacturers & Commerce (WMC):**

Founded in 1911, Wisconsin Manufacturers & Commerce is the state's chamber of commerce and largest business trade association representing more than 3,700 employers of every size and from every sector of the economy.

**About the Robinway Dairy LLC:**

Robinway Dairy LLC is a multi-member limited liability corporation owned by Jay and Pam Binversie. Located outside of School Hill, Wisconsin, this dairy is currently expanding their business while simultaneously taking great strides in reducing their environmental footprint. Under the care of 25 Wisconsin employees, 1150 dairy cows are milked daily and another 700 steers are raised right on site. 1400 acres of crop land is farmed annually and 600 acres is irrigated.

**About Livestock Water Recycling:**

LWR is a North American water treatment company focused on providing dairy, hog, and anaerobic digester operations with sustainable and cost effective manure treatment technology. With systems installed and operating throughout Canada and the US, the innovative technology has been awarded patents in Canada and New Zealand and is patent pending in six other countries around the world. The LWR System can significantly assist drought affected areas as it can recycle up to 75% clean, potable water from manure. The System concentrates phosphorus, ammonia, potash, and nitrogen which allows for strategic fertilizer application reducing the risk of nutrient run off and ground water contamination. LWR will be exhibiting at the World Pork Expo June 3-5, 2015.



Jay Binversie of Robinway Dairy & Secretary of the Wisconsin Department of Natural Resources,  
Cathy Stepp

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